

MUSEUM SHOP MISSION STATEMENT AND POLICIES

The Cape Cod Museum of Art's Museum Shop mission is to be a revenue-producing entity within the museum that supports both the museum's vision and mission, as follows:

"The Cape Cod Museum of Art's vision is to be central to the artistic and cultural life of the region. Our goal is to epitomize excellence in all of our activities and programs and to make them available to all."

"The Cape Cod Museum of Art's mission is "To Inspire through Art." We accomplish this mission by collecting, preserving, interpreting and exhibiting outstanding art by artists associated with Cape Cod, and the Islands of Nantucket and Martha's Vineyard. The museum's collections and exhibitions also include works drawn from the broader context of art history to provide the context for our regional artistic heritage. Through its educational and outreach programs, the museum seeks to be a catalyst for preserving the artistic heritage of the region and fostering cultural growth."

The museum shop will endeavor to do this by providing a selection of items to be sold that will include the following:

- Locally made art and functional items from outstanding Cape Cod, Nantucket, and Martha's Vineyard artists
- Merchandise that represents excellence in art and design and has a 'connection' to the region either through subject matter, materials or other attributes.
- Branded merchandise that represents the museum, its history and the permanent collection
- Merchandise that supports ongoing exhibitions, educational endeavors and events, such as books and catalogues and a limited selection of art supplies for classes offered, etc.
- Other gifts and small items that encourage "impulse" buying at the register

Merchandise will be obtained on either a consignment basis, where possible (terms to be determined by negotiations between vendor and shop manager) or through direct wholesale avenues.

Members in good standing will be allowed to present their work for consideration for the museum shop on a 60/40 consignment basis, for a period of at least one month, at which time any unsold items are to be removed from the shop or replaced with new items. The amount and size of work to be accepted will be determined by the shop manager and Shop Selection Committee, based on display space available, price point, and overall mix of merchandise within the shop. No artwork will be discounted unless approved by the artist first.

Members in good standing will be given a 10% discount on all merchandise.

Museum staff, board of trustee members, and honorary trustees will be given a 10% discount on all merchandise.